"I always refer to customer ratings before purchasing products online. This applies to service providers too. A recent survey showed that 91% of businesses are influenced by recommendations when making a decision to use a company so we've made it super quick and easy to share feedback on our advertisers."

Freightbook Founder, Rachel Humphrey

## POST A REVIEW

Freightbook has introduced a fabulous new feature inspired by the fact that ratings are now an essential element to any online directory.

## **HOW TO POST A REVIEW:**

- □ Login to Freightbook
- ☐ Go to the relevant advertiser's full profile
- ☐ At the foot, click the stars to score the company
- ☐ You may also write a review (up to 50 words)
- ☐ Click Post Review



The review will appear live within 24 hours once approved by the Freightbook Team (to avoid spam).

Freightbook's unique profile pages and rating system provide a good insight into each registered company which raises confidence and increases business.

Your first-hand experiences really help other forwarders.

